



Monthly Benefits Communications Plan

	Theme	Audience	Deliverable	Message
JAN.				
FEB.				
MARCH				
APRIL				
MAY				
JUNE				

	Theme	Audience	Deliverable	Message
JULY				
AUGUST				
DON'T FORGET TO START PLANNING FOR OPEN ENROLLMENT! CHECK OUT OUR ONLINE RESOURCE GUIDE .				
SEPT.				
OCT.				
NOV.				
DEC.				